

# Teddington Travel to Work Network

Issue 2 - July 2008



Welcome to the second newsletter from SWELTRAC. We have produced this newsletter to highlight some of the key topics covered at the last meeting of the network held last month.

## Report on the 2nd network meeting

We were pleased to see that most businesses with whom we have been working on the project to date we able to attend the breakfast meeting on 19th June.

### Meeting attendees:- Teddington businesses

- BMT
- Haymarket
- Lensbury Club
- LGC
- NPL
- NWML
- St Mary's University College
- Tearfund

### Lead organisations

SWELTRAC / LB Richmond

**Introductions** were made and Jakub Bojczuk gave an **update on progress to date**, which includes meetings with key businesses to cement the core group. Jakub explained that TfL funding is in the process of being agreed for several qualifying businesses.



The network as a whole can also benefit from the launch of **Smarter Travel Richmond** next year, an intensive three year programme from TfL in partnership with the borough to increase the number of people using public transport, walking or cycling in the borough.

The **vision, role and structure of the network and benefits for members** were described by Damian Price (for a flavour, see summary overleaf) and Donald Yell **outlined the patterns**

**of travel to work** in Teddington revealed by the 2001 Census together with the pros and cons of provision by walking, cycling public transport and car sharing.

The group then divided into two **discussion groups** to consider the top travel problems and quick win opportunities for those wishing to travel to work in Teddington by sustainable means. The ideas that were generated are summarised below. *Continued on next page >>*

## Your ideas from the discussion groups...

	Travel problems	Quick win opportunities
<i>Car sharing</i>	Some employees report that car travel is cheaper than their public transport journey, especially for journeys from beyond Kingston	Car sharing described as 'a real opportunity' Joint car sharing scheme between members, accommodating employees without email access
<i>Cycling</i>	Safety and training are barriers Security of parked cycles Difficulties with the planning process for installing cycle parking at workplaces	Travel awareness and promotion eg. Dr Bike, health benefit such as '5 miles to fitness' Pool bikes hire to allow employees to try cycling Cycle to work scheme
<i>Public transport</i>	As 465 bus no longer running to Teddington there is no direct service from Dorking/Leatherhead/Chessington, and Sandy Lane only served by hourly 481 Lack of bus link from rail stations to Broom Rd 33 bus does not stop at any rail stations Buses can be unreliable and too infrequent	Opportunities are for longer term River boat is an opportunity Lobby TfL Buses to investigate bus link to Broom Road and consider re-routing 33 to rail stations Reduction of costs of public transport in comparison to car travel

# Report on the 2nd network meeting Continued:

## Tearfund – a local travel plan

Eddie Cole then gave a presentation on Tearfund's experience of developing their travel plan for their head office in Church Road where over 350 employees are based. Tearfund is an international poverty relief and development non-governmental organisation working with partners in developing countries around the world. Tearfund's travel plan dovetails with the charity's commitment to addressing environmental issues. The Tearfund travel plan was first implemented in 2001 and has been updated subsequently following four travel surveys over the years. Tearfund now has cycle racks for 60 bikes in a lockable garage; showers, changing rooms, 30 lockers and a drying room; internal car sharing; and a Green Travel notice board.

## GoGreen Richmond upon Thames

Sophie Maqsood of Council's Sustainability Unit gave a presentation on this newly launched initiative. Go Green provides impartial and confidential advice and support to businesses who want to Go Green by making positive improvements to their environmental performances. Businesses can achieve recognition through three different levels of award. The Go Green programme is financed by Richmond Council and the services on offer are free. SWELTRAC is one of Go Green's partners as providers of advice on travel planning.

Further information on Go Green is available at [www.richmond.gov.uk/gogreen](http://www.richmond.gov.uk/gogreen) and from Sophie at [sophie.maqsood@richmond.gov.uk](mailto:sophie.maqsood@richmond.gov.uk)

**gogreenrichmond**  
UPON THAMES

## Next steps

Emails and newsletters will from now on be sent collectively to regular attendees. It is hoped that businesses will be able to attend future network meetings and, where possible, host these. This was enthusiastically embraced with four separate offers to host future meetings! By the next meeting, SWELTRAC will develop ideas for a network car sharing scheme and a draft action plan for discussion.



## Network vision and roles & benefits for members

### Vision

To facilitate smarter choices for travel to work in Teddington, including walking, cycling, public transport and car sharing, in order to reduce the negative impacts of single occupancy car travel on congestion, carbon emissions, the environment and health

### Roles of the network

- Locally-relevant practical support and resources for travel planning
- Help members apply for TfL funding
- Trading ideas and experience and, possibly, joint initiatives such as car sharing
- Channel for liaison with local authority & TfL
- Assisting members to meet their own environmental targets (eg. ISO14001)
- CSR benefits

### Member benefits

#### Network services:

##### Information service

- arrange quarterly network meetings
- email list and information exchange
- electronic newsletter

##### Direct assistance to members

- Practical help in developing travel plans
- SWELTRAC support
- Access to TfL 'A New Way to Work' funding packages
- Facilitate joint initiatives amongst members eg. wider car sharing

##### Organise events to coincide with wider campaigns

- eg. Dr Bike, Walk to Work Day

##### Co-ordinated voice on relevant issues

### Network actions – TBD

## Save the Day: 3rd network meeting - Thurs 18 September @ LGC

The next network meeting, which is open to representatives of all interested Teddington employers, will take place at LGC on Thursday 18th September, 8.30–10.00am. LGC is located on Queens Road. (Thanks to the other businesses that offered to host the meeting! – we hope to take up your offers for future meetings.)

### The agenda will cover:-

- Update on network progress
- Car sharing for the network
- Network action plan for 08/09
- Discussion groups on network action plan and car sharing
- Smarter Richmond programme

To confirm your place contact  
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