

Teddington Travel Plan Network

Issue 1 - May 2008

SWELTRAC ▶

Update on the Network

Since the launch meeting last November, there have been a number of advances with setting up the network:-

Meetings have been held with a variety of organisations in Teddington to discuss the travel problems they face, possible solutions, and how SWELTRAC and the network can assist them.

In March, several of the largest employers in Teddington attended an event to learn about Transport for London's 'A new way to work' programme that helps organisations promote sustainable travel options to their staff.



Traffic congestion in the rush hour

By setting up workplace travel plans that encourage alternatives like walking, cycling, public transport and car sharing, companies of all sizes can save themselves and their staff both time and money.

Travel planning support for organisations both large and small is available through the 'A new way to work' programme (see feature overleaf).

There are good opportunities for cycling in and around Teddington, with 38 racks for bikes at the station (below) and routes along the tow path and in Bushy Park connecting with surrounding towns including Richmond, Kingston, Hampton Wick, Hampton Court, Hampton and Hampton Hill



Network breakfast meeting: 19th June at Lensbury

The second meeting of the network, which is open to representatives of all interested Teddington organisations, is taking place on Thursday 19th June at the Lensbury Club on Broom Road. A free breakfast will be available from 8.30am with the meeting kicking off from 8.45am until about 10.15am.



Lensbury Club

The agenda will cover:-

- Business consultation: initial findings
- Benefits of network
- A local travel plan case study
- Discussion groups on:
 - Ideas for developing the network
 - Common travel problems and network quick wins
- Proposal for network registration
- Feedback and next steps

To confirm your place at the network meeting on the 19th June, contact Jakob at SWELTRAC on j.bojczuk@richmond.gov.uk 020 8891 7665

Travel planning for your organisation

What is a travel plan?

A travel plan is a package of measures produced by various organisations to encourage the use of alternatives to single-occupancy car-use. Such a plan for example, could include initiatives to encourage car sharing, to promote walking and cycling and to increase public transport usage.

Why do a travel plan?

Organisations implement travel plans because they have proven business benefits. Not only can they save an organisation money and improve the health of their employees, they can also solve problems like lack of parking or poor accessibility.

Cost savings for your business

Effectively managing your organisation's journeys will reduce costs associated with business travel (like staff expenses, car park charges, Congestion Charging and fleet management costs), saving your organisation money and time.

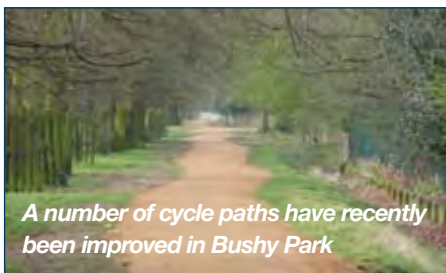


A more attractive employer

Providing and encouraging travel options will help you improve staff retention and recruitment by making your organisation even more employee focused. By positively supporting your employees' needs, they will be more satisfied and more productive.

What is Travel Plan Network?

A local travel plan group is a group of organisations that have come together to share resources and ideas for developing a travel plan in their local area.



Achieve carbon reduction

Enhance your environmental credentials by being part of the solution that will make a local and global difference.

A healthier, more productive workplace

Promoting active travel options like walking and cycling will improve the motivation, health and fitness of your employees - this improves productivity and reduces sickness absence.

More travel options for your business

By promoting greater travel choices, you'll enhance your core business prospects by giving employees, visitors and customers more ways of reaching you. It will also help alleviate car parking pressures at your site.

Be an employer of choice

Demonstrating your commitment to corporate social responsibility, you'll build a better reputation with staff, key stakeholders and across your local community.



'A new way to work' travel planning packages

'A new way to work' is the Transport for London (TfL) programme that helps businesses promote sustainable travel options to their staff.

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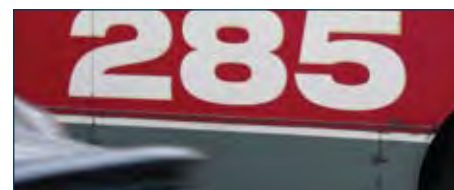
Businesses which are developing travel plans on a voluntary basis may apply for the programme which is delivered through two different packages designed to suit businesses of different sizes:

Enterprise: is for small and medium sized enterprises (20 to 250 employees on the site) offering localised support and advice to develop a workplace travel plan together with a targeted 'modal' package to help launch the plan. Enterprise is delivered through SWELTRAC and borough officers.

Corporate: is for large employers (over 250 employees on the site) and is worth at least £20,000 to each organisation to help implement a workplace travel plan. The three key elements of the support package are travel planning advice, a quick-win implementation package and ongoing local support through SWELTRAC.

For more details please visit:
www.anewwaytowork.org

enterprise Corporate
Better travel choices



To receive a copy of the network's business consultation document, contact SWELTRAC