

# Teddington Travel to Work Network

Issue 4 - January 2009

SWELTRAC ▶

**HAPPY NEW YEAR! Welcome to the fourth newsletter from SWELTRAC. Its publication follows the fourth network meeting hosted by Haymarket at Teddington Studios.**

## Key points from the Christmas network meeting

### Network updates

A number of the network members are progressing with their travel plans. Over last three months:

- LGC's iTRACE survey has gone out to the staff;
- Haymarket signed up to the TfL 'Corporate' scheme;
- NWML received Enterprise merchandise;
- BMT's travel plan is with senior management for approval.



The fourth Teddington Travel to Work Network (TTWN) meeting was attended by 11 members from 8 businesses kindly hosted by Haymarket, who opened with an introduction by Erica Okpokpor the progression of Haymarkets' travel plan.

Their travel plan was conceived due to their office relocation to Teddington in 2006.

The travel plan focused on cycling and introduced a number of measures including showers, cycle stands and salary sacrifice cycle purchase scheme. Haymarket also promotes smarter working practices through video and tele-conferencing.

Other measures to facilitate smarter travel in the organisation include pool cars and public transport information.

In 2008 Haymarket signed up to the Corporate, A New Way to Work Scheme which has assisted them to review their travel plan. As a result, their other business locations will soon be developing a travel plan

The corporate travel plan process will kick start in January 2009 with a survey of staff.

We were pleased to welcome Andrew Erskine who is a director at Haymarket at the recent TTWN meeting.

### Cycle Ambassador Scheme

In keeping with the cycle theme of the meeting, Abigail Couch from the London Borough of Richmond presented the Cycle Ambassador Scheme to the group in the hope of recruiting a few ambassadors from member organisations! The scheme is looking to be launched during January/February 2009.

- The Cycle Ambassador Scheme will allow the council to appoint cycle buddies (ambassadors) who will be confident cyclists.
- Their role is to promote cycling by giving advice and personal training to their friends, work colleagues, families, etc.
- They will be provided with support, equipment and specialised training by Richmond Council, who are welcoming any number of trainers.

We will be sending out more information including detailed instructions on how to become a Cycle Ambassador some time in the near future.

### Planning a bike event

In anticipation of spring and the opportunity to run some joint events through the network, we ran a group exercise to spur some team thinking on how a TTWN might work. The three groups were tasked with detailing ideas for a cycle to work (or otherwise) event in Teddington.

Some common results included;

- Lunch event in Spring/Summer;
- A number of organisations would like to join together for an event;
- Or run regular events every month or so.
- Safety and security themes
- NPL and Cricket pavilion and the park were identified as good locations;
- Timed races;
- A lead bike ride round each site;
- A combined walking event;



### Christmas network meeting continued:

We intend to develop these ideas and feed back to the group at the next meeting in preparation for some spring planning.

There is the potential to run events during April for walk to work week and in June for Bike week.



### Position statement on improving sustainable options for commuting in Teddington

Richmond Council's process for securing funding for future works involves Council sectors bidding for project funding in accordance with the Local Implementation Plan (LIP) Transport for London is the funding body for this process.

The process is also open to public consultation; and SWELTRAC was hoping that TTWN could prepare a statement which would represent member's interests with respect to work travel issues in Teddington.

Some members expressed doubts about whether it would result in any changes. However it is considered that to begin with the development of such a statement would help develop the profile and the reputation of the network as a group with a strong voice on travel issues in Teddington.

SWELTRAC will pull together some of the ideas raised at the previous meeting and develop something for the group to consider at the next meeting.

Other issues raised during the course of the meeting was contact details for Council issues. Jakub and Lucy are the best port of call for members to express their long term ideas/concerns to Council Staff. However for more short term issues. businesses should contact the council directly at [HighwaysAndTransport@richmond.gov.uk](mailto:HighwaysAndTransport@richmond.gov.uk).

### Way to Go!

Of interest to the TTWN members is the Mayors release of 'Way to Go!' A precursor document to the Mayors Transport Strategy. This can be viewed at [www.london.gov.uk/mayor/publications/2008/docs/way-to-go.pdf](http://www.london.gov.uk/mayor/publications/2008/docs/way-to-go.pdf)

RBS South London Business Awards SWELTRAC encourages all businesses in the network to put themselves forward for the RBS South London Business Awards, in particular the Best Business for Sustainability Award which SWELTRAC and our counterparts are sponsoring and subsequently judging!

This prestigious awards programme is free to enter and the finalists will benefit from high level media coverage, feedback from a panel of experts and have the chance to network with other companies in South London.

More information is available at the website [www.slbawards.co.uk](http://www.slbawards.co.uk), where you can register your interest. Alternatively you can register by texting AWARDS to 60777 and someone will phone you back to discuss your entry. You can either register yourself or your company for an award or make a nomination. There is no limit to the number of awards you can enter.

The deadline for entries is **27th February 2009** and the ceremony will be held at Crystal Palace Football Club on **20th May 2009**

For more information do not hesitate to contact any of the SWELTRAC members.



## The next meeting

Mandy Blennerhassett from St Mary's University College has kindly volunteered to host the next meeting it will be held on Thursday 5th March .

To confirm your place contact Jakub at SWELTRAC [j.bojczuk@richmond.gov.uk](mailto:j.bojczuk@richmond.gov.uk) 020 8891 7665

## News member of SWELTRAC

Nicholas Bailey has recently joined our team, Nicholas is a graduate from Bristol and looks forward to being involved with the group in the future.

More information on Teddington Travel to Work network including all newsletters and information about upcoming meetings are now on 'SWELTRAC' s website: [http://www.sweltrac.org.uk/home/workplace\\_travel/teddington\\_travel\\_to\\_work\\_network.htm](http://www.sweltrac.org.uk/home/workplace_travel/teddington_travel_to_work_network.htm)

Teddington businesses	
Amey	BMT
Haymarket	Lensbury Club
LGC	NPL
NWML	OLM Group
St Mary's University College	Tearfund
Lead organisations	
SWELTRAC / LB Richmond	

This newsletter has been produced for SWELTRAC, the transport partnership covering South & West London