

# Teddington Travel to Work Network

Issue 6 - July 2009

SWELTRAC ▶

**Welcome to the sixth newsletter from SWELTRAC. Its publication follows the sixth network meeting hosted by NPL on 18 May 2009 and Teddington Bike to work Week 1-4 June 2009.**

## Key points from the May network meeting

The sixth Teddington Travel to Work Network (TTWN) meeting was attended by 12 members from 9 organisations. We were again pleased to welcome a new member; Graham Clarke, Travel Plan Coordinator for the Pinewood Group representing Teddington Studios. The breakfast meeting was kindly hosted by NPL in the beautiful surroundings of Bushy House.



**Bushy House, Teddington**

Colin Lea of NPL welcomed the group to Bushy House, on the edge of Bushy Park. Colin briefly spoke about the history of the House before explaining a little about the transport issues at NPL. Following the extensive updates at the previous meeting, members briefly updated on further work. LGC, NMO and Haymarket intend to launch their travel plans during the summer.

### Teddington Bike to Work Week

Workplaces in Teddington were recently treated to a series of fun events to celebrate Bike Week 2009. SWELTRAC and Richmond Council helped to organise a total of three events for members of the Teddington Travel to Work Network. The events were held in the week commencing 1 June at members' workplaces and attracted around 280 people.



**Teddington Bike Week Poster**

Cyclists of all levels were treated to a range of activities such as Dr. Bike sessions, cycle training, and attendees got to try out both a penny farthing and a go kart. Attendees were encouraged to pledge their commitment to using their bicycle instead of their car for more of their journeys, with many of them also signing up to the London Workplace Cycle Challenge.

There were great prizes on offer sponsored by a local shop – Moore's Cycles and Local Police were on hand to provide security marking of bicycles. In total, 280 people attended the events, with 81 bicycles checked and 82 tagged by the Police.

Besides reducing congestion in the Teddington area, the events were aimed at encouraging healthier travel choices and rewarding staff for making them. 'The events were a great way to

re-engage with workplaces regarding their travel plans and measures,' says SWELTRAC Travel Plan Coordinator Jakub Bojczuk; 'holding Bike Week events is an effective way of engaging with a large number of people at the same time.'

The events were a success with the companies involved and their staff; 'As far as Tearfund are concerned the event was very successful. Staff who attended all thought it was well worth while. The different cycles were great fun!' Said Tearfund Facilities Manager Eddie Cole.

Besides being a bit of fun, the services present provided staff with a convenient way to get their bikes checked and tagged; 'This was a really useful event for me - not only did I get my loose and very noisy mudguard fixed by the helpful Dr Bike but my bike was given an MOT and is on the police bike database!' Said Debbie Gaskell from LGC.



**NPL Sport Grounds event**

Holding a Bike Week event also provided staff with a good opportunity for those newer to cycling to mingle with and learn from their more experienced colleagues; 'While queuing for the police marking system it was also nice to chat to other cyclists, including some cyclists who really do commute to work by bike,' Debbie said.



**Security bicycle marking at Lensbury Club**

A special thanks to the participants from the following companies that made the events such a success – National Physical Laboratory (NPL), Laboratory of the Government Chemist (LGC), National Measurements Office (NMO), British Maritime Technologies (BMT), Amey, Byrne Group, Tearfund, Richmond and Twickenham Primary Care Trust, Lensbury Club, Haymarket Media group and Teddington Studios. An extra special thank you to NPL (particularly Lindsay Chapman), Haymarket and Lensbury for hosting the three events.

Also many thanks to Fred Ellis and Tony Congdon for organising cycle training and cycle mechanic sessions and to Moore's Cycle Shop for sponsoring the prize draws.



**Two staff members trying penny farthing at NPL Sport Grounds**

### Workplace Cycle Challenge

Following on from the Bike Week events it is great to see members of the network taking part in TfL's Cycle Challenge. There are 5 member organisations taking part.

**Haymarket**

**Tearfund**

**NPL**

**LGC**

**NMO**

### Richmond Cycle Ambassador Scheme

Through the Cycle Ambassador Scheme Smarter Travel Richmond Upon Thames can help you offer advice and encouragement to get someone cycling.

Do you have a family member, friend or colleague who you think would like to take up cycling but lacks confidence? We ask existing experienced cyclists to pick one or two people that they know who they think would take up cycling with a bit of gentle persuasion.

Once you have registered we will provide you with tips and materials that will help you to sell cycling to your buddy. We will also send them a Cycling Starter pack with information, offers and more.

Once you have got your buddy cycling with confidence we will send you a reward for helping us encourage a new cyclist in the borough.

To find out more about the Cycle Ambassador Scheme and other ideas for travelling smarter around the borough of Richmond upon Thames visit: [www.smartertravelrichmond.org](http://www.smartertravelrichmond.org) or contact the team at: [cycleambassadors@richmond.gov.uk](mailto:cycleambassadors@richmond.gov.uk)



Attendees
Byrne Group
Haymarket
LGC
NPL
NMO (formerly NWML)
Pinewood Group
Richmond & Twickenham PCT
St Mary's University College
Tearfund

### The next meeting

Tess Duffell from Byrne Group has kindly volunteered to host the next meeting, which will take place on Thursday September 10th at 8.30 am.

**To confirm your place contact Jakub at SWELTRAC**  
[j.bojczuk@richmond.gov.uk](mailto:j.bojczuk@richmond.gov.uk)  
**020 8891 7665**

#### Agenda will include:

- **A presentation on bus consultation – TfL**
- **Mapping project proposal – A map for Teddington businesses**

### New member of SWELTRAC

We are pleased to welcome Kevin de Leeuw to our team. Kevin has recently relocated to London from New Zealand and looks forward to working with the group in the future.

More information on Teddington Travel to Work network including all newsletters and information about upcoming meetings are now on 'SWELTRAC' s website: [http://www.sweltrac.org.uk/home/workplace\\_travel/teddington\\_travel\\_to\\_work\\_network.htm](http://www.sweltrac.org.uk/home/workplace_travel/teddington_travel_to_work_network.htm)

**This newsletter has been produced for SWELTRAC, the transport partnership covering South & West London**