

Try B4 U Buy



Veronica Pinto,
Smarter Travel

What is it?

- Based at Richmond Station
- For employees of local organisations involved in travel planning
- Gives people unsure about purchasing a bike an opportunity to try cycling first
- 20 folding and non-folding bikes
- Free use of a bike for up to 3 weeks

Working Together

- Partnership between South West Trains, Smarter Travel and Visit Richmond
- Part of the Bike N Ride scheme
- Follows from successful Waterloo project
- Support from Evans Cycles
- Enquiries from new visitor information stand at Richmond Station

Benefits

- No strings attached
- Free maintenance during use
- Discounts on purchase of a bike and/or cycling accessories if required
- Gives employees more travel choice
- Be healthy and save money on your daily commute
- Flexibility of taking bikes on train, tube and bus

Signing Up

- Email workplacetravel@richmond.gov.uk
- Provide names of interested staff
- Print off brochure and present to Evans staff at visitor information stand
- Collect your bike and safety equipment
- No need to check bike in over 3 weeks

Feedback

- Kevin de Leeuw - SWELTRAC

