

Smarter Driving

Save Fuel

Save Money

Save CO₂



energy saving trust^o

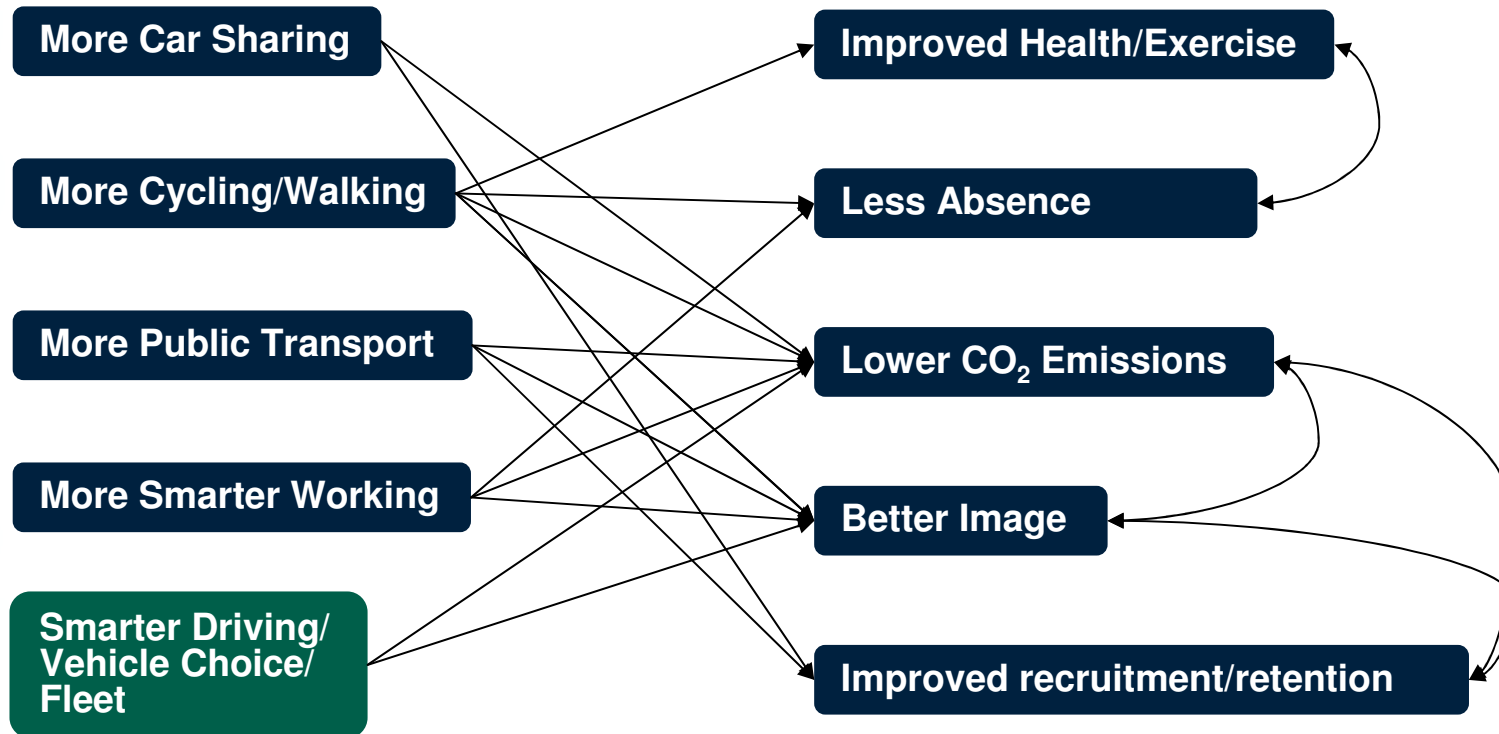


The Energy Saving Trust

- Around 40% of CO₂ emissions in the UK are caused by things we do as individuals. Top sources of CO₂ are:
 - **Personal car travel (26.1%)**
 - Space heating (24.8%)
 - Personal flights (14.0%)
 - Water heating (12.0%)
- With personal car travel being the single biggest source, what can we do?
 - Use the alternatives - cut 5 miles a week ~ 2.70M tonnes of CO₂ per year
 - Drive smarter
 - Choose the right vehicle/fuel for the job



The Business Benefits



Travel Plan Benefits for Employers: Making the Human Resources Links, NBTN, 2008

Events

- Free impartial advice:
 - Using the car less
 - Smarter Driving
 - Vehicle Purchase
 - (Energy Efficiency)
- Smarter driving simulator
- Competitions/feature articles



- **Free** on assurance of +350 TECs
- Use our online TEC

Smarter Driving Lessons

- Cut your carbon emissions
- reduce wear and tear on the vehicle
- enjoy safer, less stressful journeys
- Savings £200 - £250 per vehicle



- 9 x 50min one to one sessions
- 8 – 15% savings on fuel
- Certificates for every driver
- Only £15/lesson

EST Smarter Driving

Top Ten Tips

1. Drive off from cold.
2. Check your revs.
3. Read the Road.
4. Step off the accelerator.
5. Watch your speed.
6. Switch it off.
7. Plan your journey.
8. Reduce drag.
9. Check tyre pressure
10. Air Conditioning

& Save your 15%



Travel Energy Checks

Lovells - Travel Energy Check

energy saving trust[™]
Keep up the good work

Energy Practitioner Only
(Legal Response)

How often do you drive your car?

Always

About once a week

Less than once a week

What is your annual mileage?

Less than 6,000

Between 6,000 and 14,000

More than 14,000

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- Online or Paper Survey – includes weblink for intra/internet sites
- 3 – 5 mins to complete
- Personalised report sent to home address
- Free incentive – SatNav or M&S Vouchers

<Ruth Williams>: travel energy report

Your travel energy report shows you how to cut the fuel you burn and stop wasting money. From changing your choice of transport to developing your driving technique there are all kinds of ways you can cut your fuel costs and cut your carbon dioxide (CO₂) emissions.

Start saving more fuel and money today, call 0800 512 012 or visit energysavingtrust.org.uk

Questions	Your answer	Report response
Do you drive a car?	<input type="radio"/> Yes <input checked="" type="radio"/> No	
Did you know that the way you drive and your driving habits affect how much fuel you use?	<input checked="" type="radio"/> Yes <input type="radio"/> No	We all like to think that we're good drivers. But by developing your driving technique you could cut the fuel you burn and get more miles for your money. Smarter driving can help you cut your fuel costs by 15% and save up to £258 a year. Follow our top tips next time you're on the move and watch your miles per gallon grow.
How do you normally travel for journeys that are less than a mile?	<input type="radio"/> Car <input type="radio"/> Public transport <input type="radio"/> Cycle <input checked="" type="radio"/> Walk	As you are already taking short journeys by foot, bike or public transport you are reducing CO ₂ emissions, saving money and best of all improving your health.
How do you normally travel on your regular journeys (e.g. to school, work, shopping)?	<input type="radio"/> Car <input checked="" type="radio"/> Public transport <input type="radio"/> Cycle <input type="radio"/> Walk	Keep travelling by public transport and check out all the local services and facilities in your area.
What other travel options would you consider for your regular journeys?	<input type="radio"/> Walking <input type="radio"/> Public transport <input type="radio"/> Cycle <input type="radio"/> Car sharing /car clubs <input checked="" type="radio"/> None	There are loads of options in your local area to help you travel more sustainably and to reduce your fuel costs. To find out more contact your local Energy Saving Trust advice centre free on 0800 512 012.

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Smarter Driving

Thank you

