

Bike Week 2010

Walking Rail Overground Buses **Cycling** Car

Teddington Bike to Work Week

Get on your bike and make the most of the summer on Tuesday 22nd June!

Teddington Bike to Work Week begins at NPL Sports Ground, Queen's Road 11am-3pm:

- Cycle Training
- Security marking your bike
- Dr Bike & Bicycle maintenance advice
- Local bike store
- Cycle maps
- Prize draws and freebies
- And many other fun cycling activities

Plus: Information on the new Teddington car sharing scheme!

To book a Dr Bike session and/or get a free cycle gift pack register at:
<http://www.surveymk.com/s/BikeWeekReg>

Mayor of London London Borough of Richmond upon Thames Transport for London

Key Facts

- Two events held during Bike Week (21-25 June)
- First event held on Tuesday 22nd June at NPL Sports Ground
- Second event held on Thursday 24th June at Haymarket
- A total of approximately 250 people attended both events

Who took part

- 10 organisations took part in both events



Dr Bike

- 70 bikes checked by the team of five Dr Bikes at NPL
- 26 bikes checked by two Dr Bikes at Haymarket



Police Marking

- 38 bikes security tagged
- Bike security advice provided by Teddington Safer Neighbourhoods Team
- Regular bike marking available at Teddington Memorial Hospital (Thursdays)



Unusual Bikes...

- Participants had opportunity to try different bikes including Penny Farthing, electric bikes, tandem, tricycles



Gifts and Prizes

- Free gift packs were given away to participants
- Moore's Cycles provided a prize draw



Report

- Report produced to summarise Teddington Bike Week 2010
- Offers best practice in network bike events
- Results should inform any future events
- Can be downloaded from website homepage – <http://teddington.sweltrac.org.uk>



Teddington Bike to Work Week 2010 Report

Introduction

We have produced this report to summarise the two events that took place as part of the Teddington Travel to Work Network in June 2010 during the National Bike Week. SWELTRAC along with support from Richmond Council's Smarter Travel Unit organised the two events to help employers in Teddington to promote cycling to work amongst their staff.



Who participated?

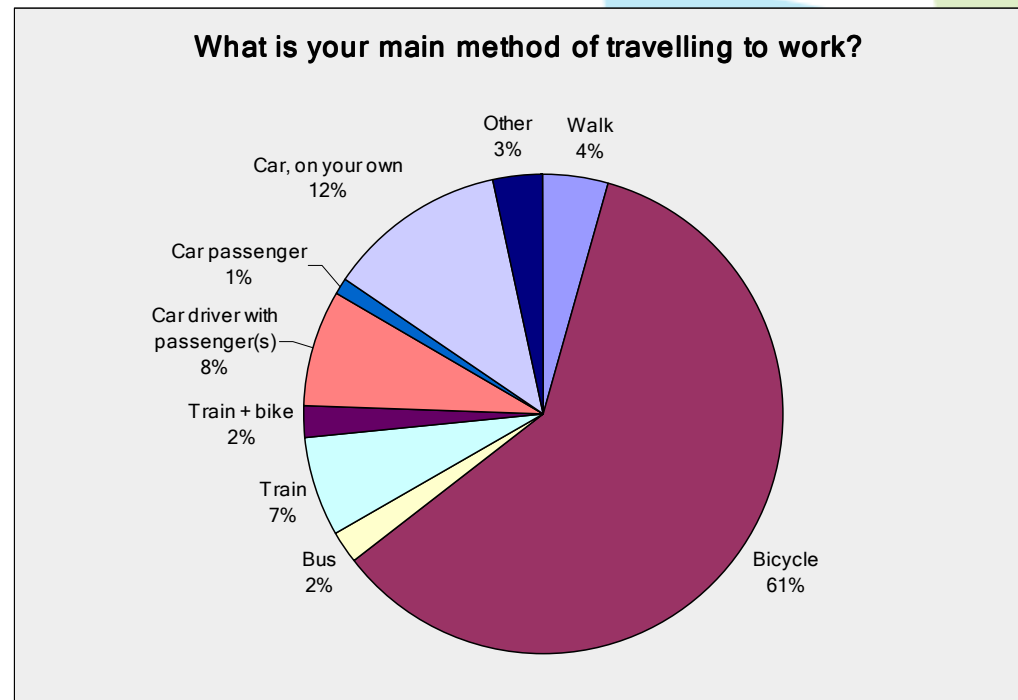
For the second time an expert team of travel planners, bike repairers, cycle instructors and police visited Teddington businesses twice during the Bike Week, on Tuesday 22nd June and Thursday 24th June. The first event took place at National Physical Laboratory (NPL) Sports Ground and the second at Haymarket. Both events were held during lunch time hours between 11am and 3pm. NPL and Haymarket invited employees of other Teddington businesses to attend. Nine organisations participated including NPL, LGC, NMO, Tearfund, Haymarket, Pinewood, St. Mary's University College, NHS Richmond and Elmors. Other organisations such as Lensbury Club received their individual on-site all day Dr Bike sessions in June.



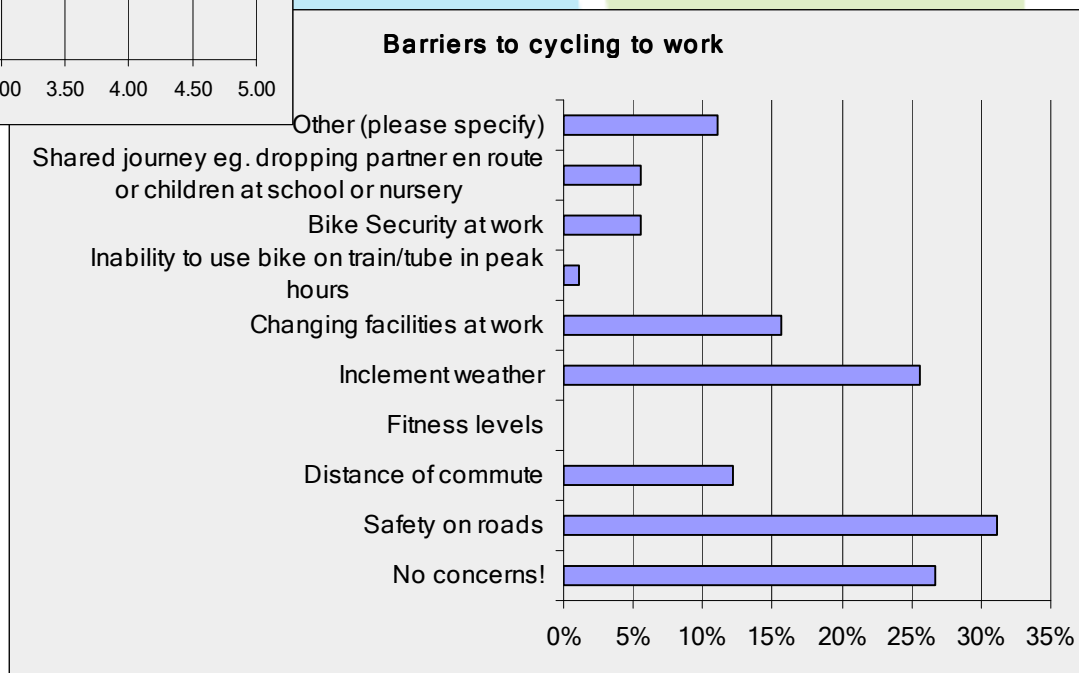
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Registration

- 90 participants registered for the event including staff from NPL (48%), LGC (13%), NMO (7%), Amey (2%), Ellmers (1%), Tearfund (1%), NHS Richmond (7%) and St Mary's (21%)
- Respondents were asked a series of questions



Registration



Quotes

- ***Lovely opportunity to learn more hands on repairs/maintenance.***
A male who do not cycle often to work, normally drives.
- ***The cycle service was very good and informative, thanks.***
A male who cycles 5 times a week.
- ***Fantastic service - brilliant idea - I feel motivated and confident to cycle to work as often as I can now.***
A female who has cycled to work for the first time on the event day.
- ***The service is excellent in encouraging people to use different modes of transport.***
A male who cycles 2-3 times a week and otherwise drives alone.
- ***Very useful event and very convenient to pop in on-site.***
A female who cycles 3-4 times a week.

Acknowledgments

- Special thanks go to Lindsay Chapman from NPL and Caroline Hills from Haymarket who organised the events at both sites. Also many thanks to Cameron Stewart and his Safety Education Team at Richmond Council, Tony Congdon and his wife Chris from Pedalmedic, John Daoud and his colleagues from Safer Neighbourhoods Team, Leon Moore from Moore's Cycles and Fred Ellis from Pedal 4 Health

